

NEWS RELEASE FROM



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Midland Man Named Home Builders Association of Michigan 2017 Remodeler of the Year

The Home Builders association of Michigan has named **Jim Reichard** of **Campbell and Reichard Builders** in Midland as its *2017HBAM Remodeler of the Year*.

Reichard joined the Midland HBA in 1962. Reichard has the following certifications: CAPS, CGB, CGR. He is also a HBA of Midland Life Board of Director, HBA of Michigan Life Director and National Association of Home Builders (NAHB) Senior Life Director. He served as HBA of Midland President in 1990 and 2000-01. Reichard was named HBA of Midland Builder Member of the Year in 1995, 2000 and 2006. He received the highest recognition and honor of his local HBA, The Ben Lerner Lifetime Achievement Award, in 2011, recognizing his career's work at the local, state and national levels. Jim and his wife Donna have three sons and they enjoy spending time with family and grandchildren, are active in their church and love to polka dance.

The Home Builders Association of Michigan is a professional trade association comprised of 24 local homebuilder associations around the state and their builder, subcontractor and supplier members. HBA of Michigan works to positively promote the building industry and impact legislative, regulatory and legal issues affecting housing affordability.

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