

# 25<sup>th</sup> Grand Hotel HBA Anniversary Celebration

## Commemorative Book Reservation Form

The Home Builders Association of Michigan has been holding its annual meetings at the Grand Hotel on Mackinac Island every other year since 1967. This year marks the silver anniversary of our tradition. To help celebrate, our convention committee is putting together a commemorative booklet outlining our history at the Grand. Each attendee will receive a complimentary copy and we're providing a unique opportunity to have you or your company highlighted in this publication. Don't miss the chance to be part our celebration.

### YOUR RESERVATION

Yes, I will advertise in the HBA Grand Hotel Commemorative Book at the following level:

- |  |           |  |           |
|--|-----------|--|-----------|
| <input type="radio"/> Outside back cover | \$ 750.00 | <input type="radio"/> Full Page Ad             | \$ 500.00 |
| <input type="radio"/> Inside front cover | \$ 750.00 | <input type="radio"/> Half Page Ad             | \$ 250.00 |
| <input type="radio"/> Inside back cover  | \$ 750.00 | <input type="radio"/> Quarter Page Vertical Ad | \$ 200.00 |
|  |           | <input type="radio"/> Business Card Ad         | \$ 50.00  |

In order to take full advantage of this great opportunity, **we need your ad information and copy no later than Wednesday, August 30, 2017**

Contact \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email Address \_\_\_\_\_

### **METHOD OF PAYMENT**

Checks should be made payable to HBA of Michigan

Charge our Credit Card: VISA or MasterCard

Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Security Code \_\_\_\_\_ Zip Code for Credit Card \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

### **FOR THE PRINTER**

- High-resolution PDF files with fonts embedded and raster images at 300 dpi are encouraged and file set at CMYK.
- Macintosh or Windows files InDesign packaged including all fonts and links.
- Display ads created in Microsoft Word or Microsoft Publisher can **NOT** be accepted.
- Images: 300 dpi, CMYK or grayscale TIFF or EPS; line art: 1200 dpi, TIFF or EPS

**Advertising Sizes:** Outside back cover, inside front cover or inside back cover – full page, trim area is 8.5 x 11, bleed 8.75 x 11.25, live area 8.25 x 10.75 as stated below.

Inside/Outside covers	8.25 x 10.75	Full Page	8 x 10.5	Half Page	8.5 x 5.375
Quarter Page	4 x 5.25	Business Card	2 x 3.5		

Please return this commitment form no later than 8/30/2017 to: Pam Frankenberger, CMP, GMS, CTA

HBA of Michigan • 6427 Centurion, Suite 150B • Lansing, MI 48917

For more information call: 517-646-2572 • [pam@hbaofmichigan.com](mailto:pam@hbaofmichigan.com)